



WHITE CANE DAYS

“White Cane Day is observed worldwide to recognize the movement of blind people from dependency to full participation in society.”

Our White Cane Day Project runs for the whole of October, annually. We offer all Clubs and Business Partners an opportunity to purchase a unique White Cane Day pin every year, to help raise awareness of sight related issues in our communities and to raise funds that are then used or donated to worthy sight related initiatives.

The long white cane is used by people who are blind or visually impaired as a tool for safe and reliable navigation. It is a symbol of the user's skills and talents, mobility and independence. It also allows the sighted person to recognize that the user is visually impaired. The white cane was initially developed and put into use as a measure of safety, especially in traffic situations. Sufficient training with an Orientation and Mobility specialist can aid in successful cane use, technique and safety.

The 2022 White Cane Day pin (see above) is a 43mm metal button badge with pin back for pinning to clothes etc. By making the pins available to members of the public, you are showing your support for this very worthwhile project.

Lions BrightSight is offering packets of 100 pins for R500 per packet to all Lions Clubs and Business Partners. The suggested asking donation from the public is R10.00 per pin. It is suggested that clubs use proceeds from the “sale” of White Cane pins to be used for a sight related project e.g., sponsoring prescription spectacles, for well deserving persons, from Lions BrightSight.

Purchases will be couriered free of charge, to any business address.

“As Lions, we are passionate about sight related health. It is one of our key service project areas, not just locally, but internationally too. Your participation will make a difference!!”

Orders can be placed on our website:

www.lionsbrightsight.co.za

or by email manager@lionsbrightsight.co.za

or phoning **011 422 5577** or cell **066 337 8867**



World Sight Day Challenge

The World Sight Day Challenge, is an initiative to bring clubs together and make an impact on vision impairment, by encouraging clubs throughout MD410 to get involved in a Vision programme, in our communities, during October through to the end of January 2023.

Each club is requested to donate R1,000 to Lions BrightSight, which will entitle them to receive 10 pairs of Single Vision spectacles, on a script, or 4 pairs of Bi-Focal spectacles, on a script, for deserving members of the public in their community.

This effectively means that the requested spectacles will be available at half price!! Your support will make an immediate and long-lasting impact on someone's life.

The World Sight Day Challenge is a great opportunity to raise awareness and transform the lives of people in your community.

I appeal to all clubs to participate in this initiative and to send your donation to:

Lions BrightSight
Nedbank Acc No. 191107527
Reference. Club Name + Sight Challenge

Once received, you will be entitled to send your order and script via the Lions BrightSight website.

We look forward to your club's support!

PDG Pierre Theron
Chairman – Management Committee
2022/2023



SPECTACLE PRICING*

Effective now!



The current pricing structure below is currently in effect until further notice.

* Please note, pricing subject to change!

Single Vision Spectacles

	<u>Price</u>
• Clear Lenses - Base Price	R200
• Add Hardcoat @ R70	R270
• Add Sunactive® Photochromic @ R250	R450
• Add Sunactive® Photochromic + Hardcoat @ R320	R520
• Add Anti Reflective Coating (ARC) @ R330	R530

Bifocal Spectacles

	<u>Price</u>
• Clear Lenses - Base Price	R500
• Add Hardcoat @ R100	R600
• Add Sunactive® Photochromic @ R650	R1,150
• Add Sunactive® Photochromic + Hardcoat @ R700	R1,200
• Add Anti Reflective Coating (ARC) @ R1,000	R1,500

Multifocal Spectacles

	<u>Price</u>
• Clear Lenses - Base Price	R800
• Add Hardcoat @ R130	R930
• Add Sunactive® Photochromic @ R550	R1,350
• Add Sunactive® Photochromic + Hardcoat @ R700	R1,500
• Add Anti Reflective Coating (ARC) @ R1,000	R1,800

Other

- For lens tinting per pair of spectacle, add R100 to prices above.
- Eye Test at BrightSight Clinic R120. Testing done by appointment.
- Special scripts will be quoted before spectacles are made ...



Clubs can contact Kirsty-Anne Mackenzie on
manager@lionsbrightsight.co.za
or 011 422 5577 or 066 337 8867
for more information.

Visit our website - <http://www.lionsbrightsight.co.za>

Telephone: **011 422 5577 or 066 337 8867**
Address: 110 Woburn Avenue, Benoni, 1501
Email: manager@lionsbrightsight.co.za

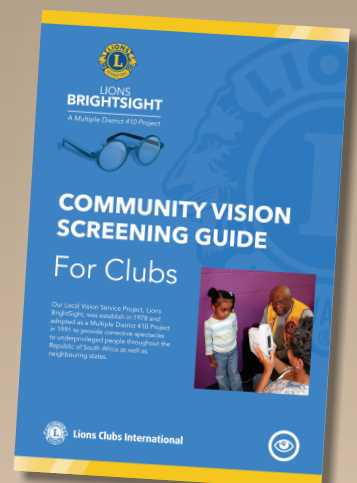


PROJECT RESOURCES for clubs

Tool Kits are available on our website for Clubs to download that will assist in running successful sight projects:



School Vision Screening Tool Box



Community Vision Screening Tool Box

Business Hours

Monday to Thursday: 08:00 - 16:00
Friday: 08:00 - 14:00
Closed on Weekends & Public Holidays